

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of the claims in this application.

1 (currently amended): An Internet-based system for ~~purchasing items~~ executing transactions on-line, comprising:

- (a) a remote terminal, wherein said remote terminal is used by ~~at least one a consumer customer~~, and wherein said remote terminal further comprises Internet access;
- (b) an on-line, Internet accessible, ~~purchasing transaction~~ transaction system wherein said ~~purchasing transaction~~ transaction system further comprises a server, a system database located on said server, and wherein said system database is in communication with said remote terminal and stores both ~~consumer customer~~ information and ~~ticket event~~ and merchandise information;
- (c) a user interface between said remote terminal and said on-line ~~purchasing transaction~~ transaction system for allowing the exchange of information and commands between said remote terminal and said on-line ~~purchasing transaction~~ transaction system;
- (d) at least one source system in communication with said on-line ~~purchasing transaction~~ transaction system for allowing vendors of ~~tickets or merchandise~~ to sell items on-line, wherein said source system further comprises a source database for storing current ~~ticket event~~ and merchandise information;
- (e) a communication interface between said on-line ~~purchasing transaction~~ transaction system and said source system for allowing data exchange between said systems;
- (f) software means located on said server for allowing said ~~at least one consumer customer~~ to pre-register with said on-line purchasing transaction system by entering personal contact information and transactional information regarding desired ~~purchases transactions~~ into said ~~purchasing transaction~~ transaction system database, and wherein said software means prioritizes said personal contact information and transactional information against other customers based on said pre-registration;
- (g) software means located on said server for allowing said on-line ~~purchasing transaction~~ transaction system to monitor said source system for current ~~ticket event or~~ and